



Entheogenesis Australis Author Style Guide

We aim to publish articles with diverse authorship that deliver informative articles, are accessible to a general audience, engaging and academically rigorous. EGA authors must pursue a consistency of tone, language and style that is steered by EGA's [ethos](#) and [mission](#) as an educational, community-focused, not-for-profit botanical organisation dedicated to social and ecological justice.

What we're looking for:

Articles for a general audience on subjects relating to ethnobotany, ethnopharmacology, psychoactive plants and fungi, psychedelic culture, psychedelic research, plant medicine, harm reduction, sustainability and ecology.

Article length, excluding photo essays, should aim to be 1000-3000 words. If your article is longer, you will need a strong justification.

We will accept the following article types:

Journalistic/literary non-fiction. This style involves telling a factual story in a reportage or anecdotal manner, using first- or third-person expression. Language should be engaging and broadly understandable by lay people, and the degree to which the article is evidence-based should be clear.

Social sciences. Articles derived from social science papers should be developed using a journalistic style and address a broader readership. The article should retain the essential details and rigorous fact-checking expected of a social science paper. When the work is of relevance to our ethos and interests, and we feel it will benefit the community, we will consider these types of papers in their traditional format.

Natural sciences. As for social sciences articles, we hope that natural science research papers will be interpreted through a journalistic process that provides context and accessibility for non-scientific audiences. We may consider publishing these types of paper in more traditional format when content is considered of relevance.

Ethnobotanical resources. This article type aims to upskill the ethnobotanical community and enable citizen science, conservation and harm reduction. Types of ethnobotanical resources include: reference guides, which overview issues pertaining to species (e.g. [Reference Guide to P. subaeruginosa](#)) or ethnobotanical practices and techniques and; reviews, reference lists or annotated bibliographies).

Photographic essay. This article type is image-focused and accompanied with text to provide context, narrative and add to educational impact of the article. Photographic essay images are expected to be of a high calibre, technically and creatively, as this is the primary content of the photo essay.



Entheogenesis Australis

Planting seeds for the earth, body and mind

www.entheogenesis.org www.gardenstates.org

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Interview. For interview transcript articles, interview questions and answers must be edited and delivered in a well-drafted, cohesive, and engaging narrative. We will also consider submissions which embed interview transcripts in a broader article.

Other. If you have written or created a work you feel is suitable and doesn't fall under one of these categories, you are welcome to enquire with us to determine if it is appropriate via email at journal@entheogenesis.org. Authors also may wish to **read these sample articles (1, 2, 3)** from our previous conference journals to give an idea of what we're looking for

Notes on writing your article:

We will not accept writing that contains anything even vaguely discriminatory. **No racism, homophobia, transphobia, sexism**, and so on. Likewise, we will not publish misinformation. We encourage work that is well-informed, progressive, mature and respectful. While we will endeavour to work through any issues that arise, EGA withholds the right not to publish an article if we deem it to be inappropriate or not up to standard in any way.

Please review previous Entheogenesis Australis publications to assist you in styling your article.

Use Australian English and the most current (8) [CSE referencing style](#).

Reference to botanical nomenclature should adhere to the most current version (Shenzhen Code) of the [International Code of Nomenclature for algae, fungi, and plants](#).

Following initial submission and review, there will be a revision process requiring **peer review**, redrafting and copyediting.

Article titles. Keep titles catchy, short and simple (8-10 words long), and able to easily convey the central message of the article.

Tone. The voice of the author should be accessible, approachable and warm, a bit like a well-articulated conversation with a knowledgeable friend. In other words, the tone should be friendly and invite a connection with the reader.

Where appropriate, it is preferable to write in first person, returning regularly to personal statements or anecdotes to keep the story emotionally and intellectually engaging. Evidence is important, but the overall the aim is to **avoid inaccessibly academic or clinical writing styles**.

Language. Without oversimplifying or using boring or repetitive words, aim to keep language simple and straightforward.

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The first sentence and first paragraph are the most important for grabbing a reader's attention and keeping them interested. Begin with a strong, bold statement, idea or proposition that excites or entices the reader to learn more.

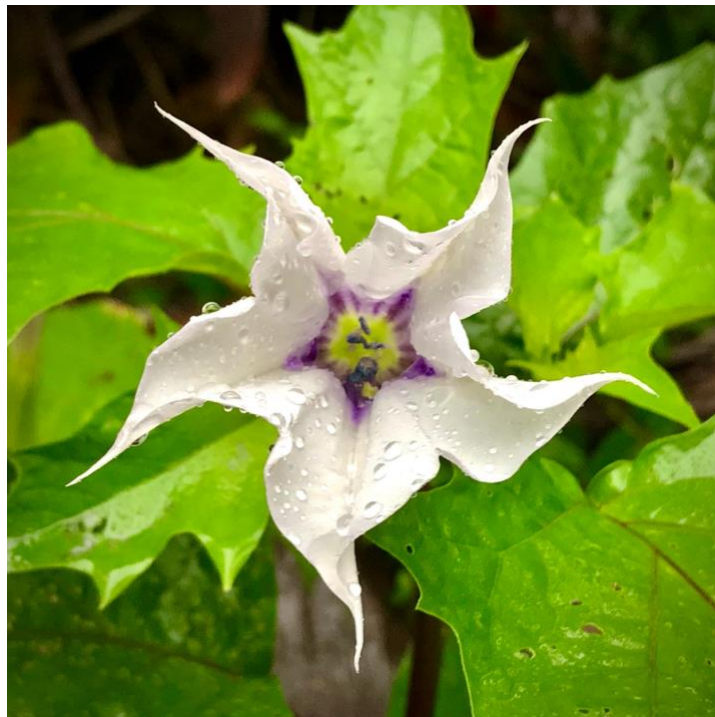
Use short sentences with one to two clauses, and no more than three. Paragraphs should also be short, containing two or more sentences and connect to distinct ideas from the previous paragraph.

Subheadings can be used to help keep the reader engaged and assist them when they scan over a longer article. These can be inserted approximately every 400 words.

End your article with a sense of closure but also something that will linger in the mind of the reader. Is there a final, fascinating anecdote, quote, fact or observation that will give your work deeper resonance and understanding, and encourage further enquiry and curiosity?

Thank you and have fun writing. We can't wait to see what you submit! **You can submit completed articles via www.entheogenesis.org/submission**

If you have any further questions, we invite you to email us to please contact us directly via journal@entheogenesis.org



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